

IAAS

STUDY ABROAD PROGRAM



HOW TO PROMOTE THE
SAP TO A UNIVERSITY
AS A STUDENT?

2020-2021

TABLE OF CONTENT

01

PRESENT IAAS AND ITS AIM

02

PRESENT OUR IMPACT AND TARGET

03

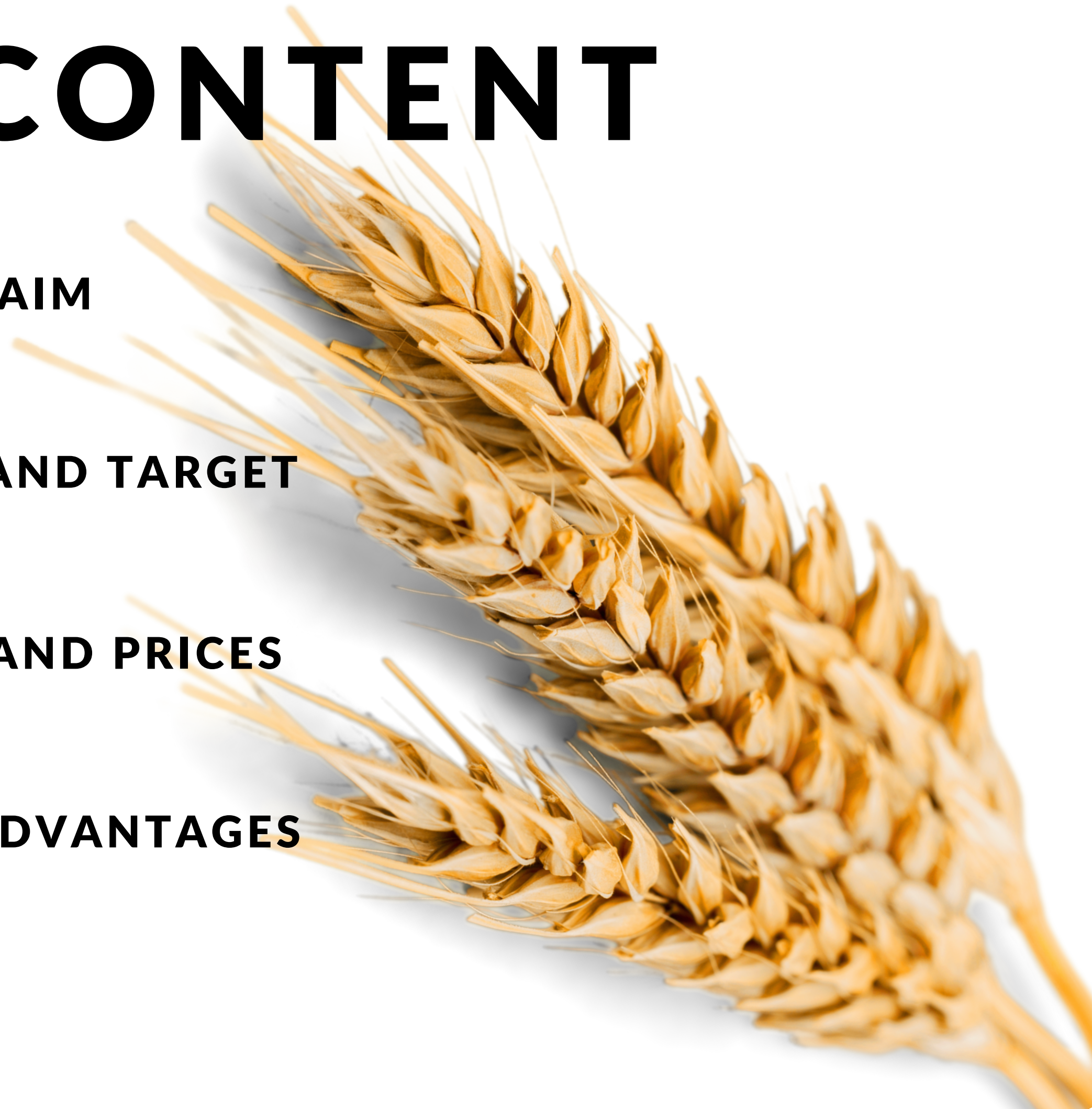
PRESENT OUR OFFERS AND PRICES

04

SUMMARIZE THE SAP ADVANTAGES

05

GIVE A CONTACT



PRESENT IAAS AND ITS AIM

Explain what is IAAS, its fields of expertise and ambition, present the projects we organise every year, describe the profile of IAAS members, introduce the team leading IAAS!

The next slide is an example of what you can present.



IAAS AND ITS AIM

IAAS is the **biggest student organization in the field of agricultural and related sciences.**

- Agronomy
- Food sciences
- Bioscience engineering
- Environmental sciences
- Agribusiness, economics and politics



“IAAS aims to promote the exchange of experience, knowledge and ideas, and to improve the mutual understanding between students in the field of agriculture and related sciences all over the world.”



Tunisia, 1957



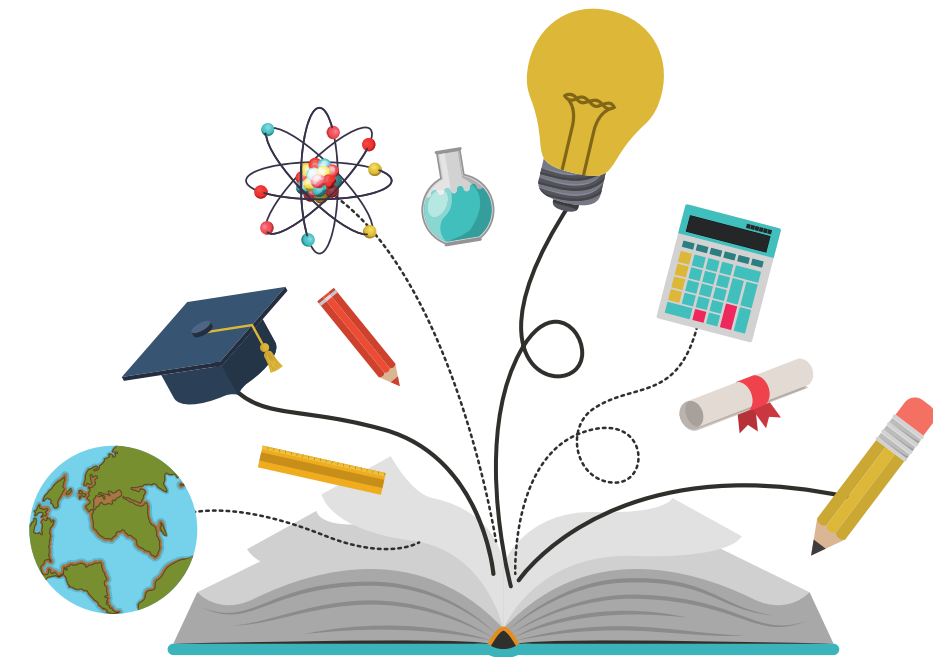
Croatia, 2018

IAAS AND ITS AIM



Promote sustainable agriculture, food production and economy in the world

Promote a higher education system of high quality, accessible for everyone



Prepare students to fulfil the challenges of their future work with a practical and global overview



IAAS AND ITS AIM

Our projects:

- tackle **food waste** (#NoFoodWaste), **inequalities between women and men in agriculture** (#WomenInAgriculture) and
- provide **development aid in rural areas** (#VillageConceptProject).

We organise educational events in which we spread **soft skills** through **trainings and workshops**.



IAAS AND ITS AIM



Mobility & International experience

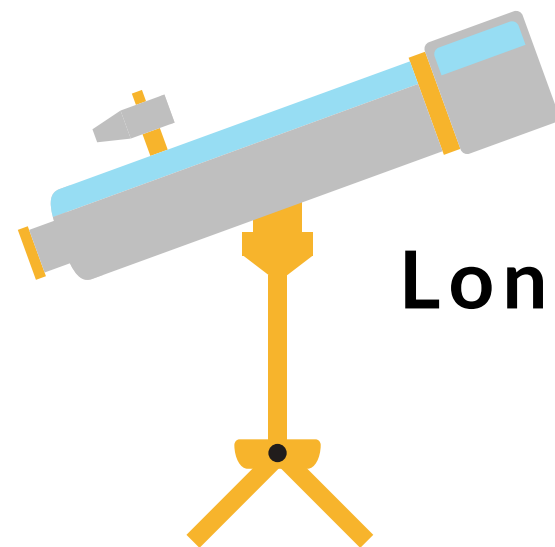
Project Management & Team work



Hard work & Innovation

"IAAS shape students to take an active role as leaders in their society, enter professional life with innovative ideas and contribute to a sustainable development in their field of activity."

Knowledge sharing & Passion



Long term vision

Communication & Negotiation



IAAS AND ITS AIM

The Global Executive Board 2020/2021



Kamiar Torabi
Global Vice President of
Finance
IAAS Belgium



Eduardo Herrera
Global Vice President of
Exchange
IAAS Ecuador



Omar Farhate
IAAS World
President
IAAS Morocco



Marie-Agnes Fine
Global Vice President of
External Relations
IAAS France



Festus S. Yosafat
Global Vice President of
Communication
IAAS Indonesia

The Global Control Board 2020/2021



Mounir Aya
Membership Officer
IAAS Morocco



Ibijbjen Amal
Head of Control Board
IAAS Morocco



Jonathan Rixhon
Finance Officer
IAAS Belgium

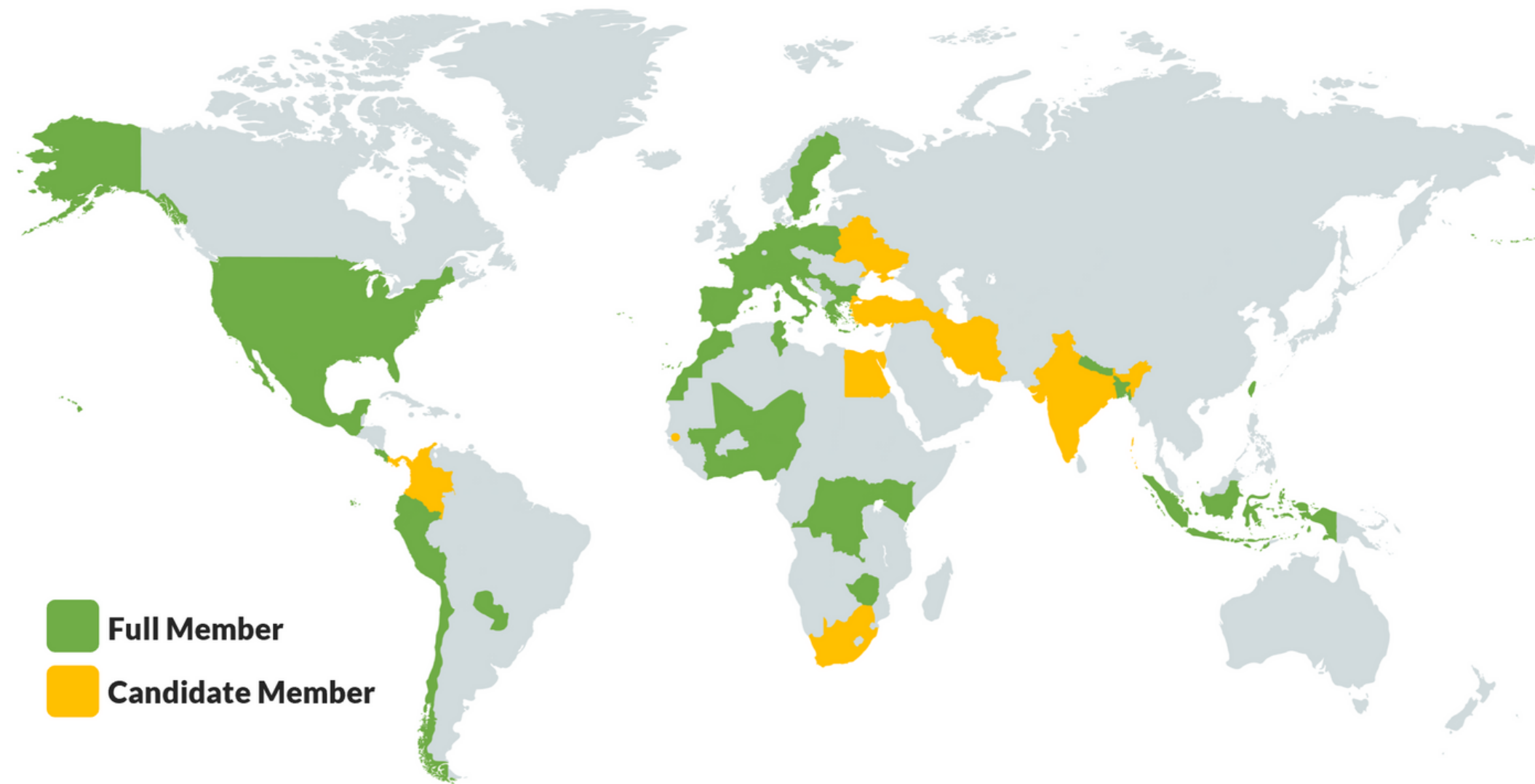
PRESENT OUR IMPACT AND TARGET

Advertise our international network of students as futur leaders, give numbers showing the importance of IAAS, showcase the events we organise every year, describe the profile of IAAS students!

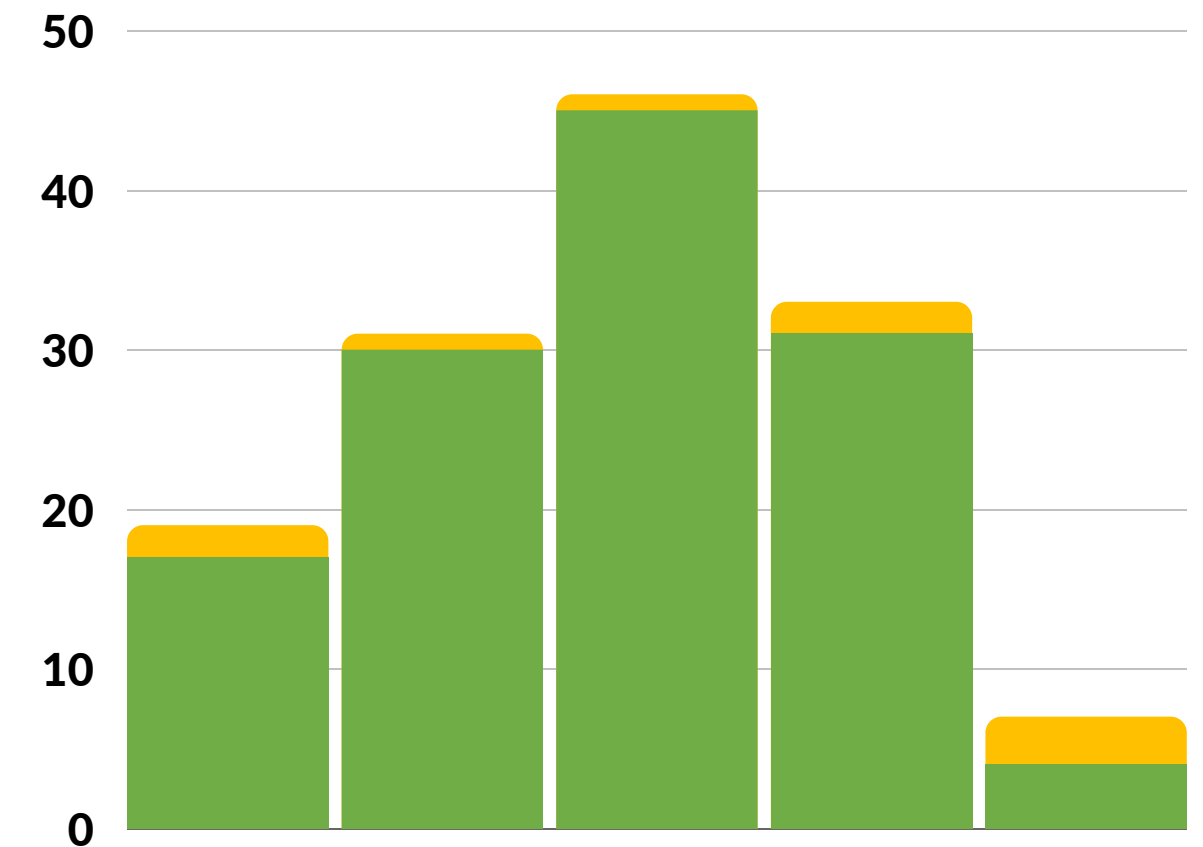
The next slide is an example of what you can present.



OUR IMPACT



51 countries
134 universities
10.000 members



Americas
 Asia Pacific
 Africa
 Europe
 MENA

Distribution of the universities across the continents

IAAS Americas

- Chile
- Colombia
- Costa Rica
- Ecuador
- Guatemala
- Mexico
- Panama
- Paraguay
- Peru
- USA

IAAS Asia Pacific

- Bangladesh
- India
- Indonesia
- Nepal
- Taiwan

IAAS Africa

- Benin
- Cote D'Ivoire
- DRC
- Gambia
- Ghana
- Kenya
- South Africa
- Mali
- Niger
- Nigeria
- Togo
- Uganda
- Zimbabwe

IAAS Europe

- Austria
- Belarus
- Belgium
- Bulgaria
- Croatia
- France
- Germany
- Greece
- Italy
- Netherlands
- Poland
- Portugal
- Serbia
- Slovenia
- Spain
- Sweden
- Switzerland
- Ukraine

IAAS MENA

- Egypt
- Iran
- Morocco
- Tunisia
- Turkey

OUR IMPACT



**IAAS
Scientific
Events**



local seminars

ICYA
INTERNATIONAL CONFERENCE
FOR YOUTH IN AGRICULTURE

**A conference organised
for your students with
international speakers**

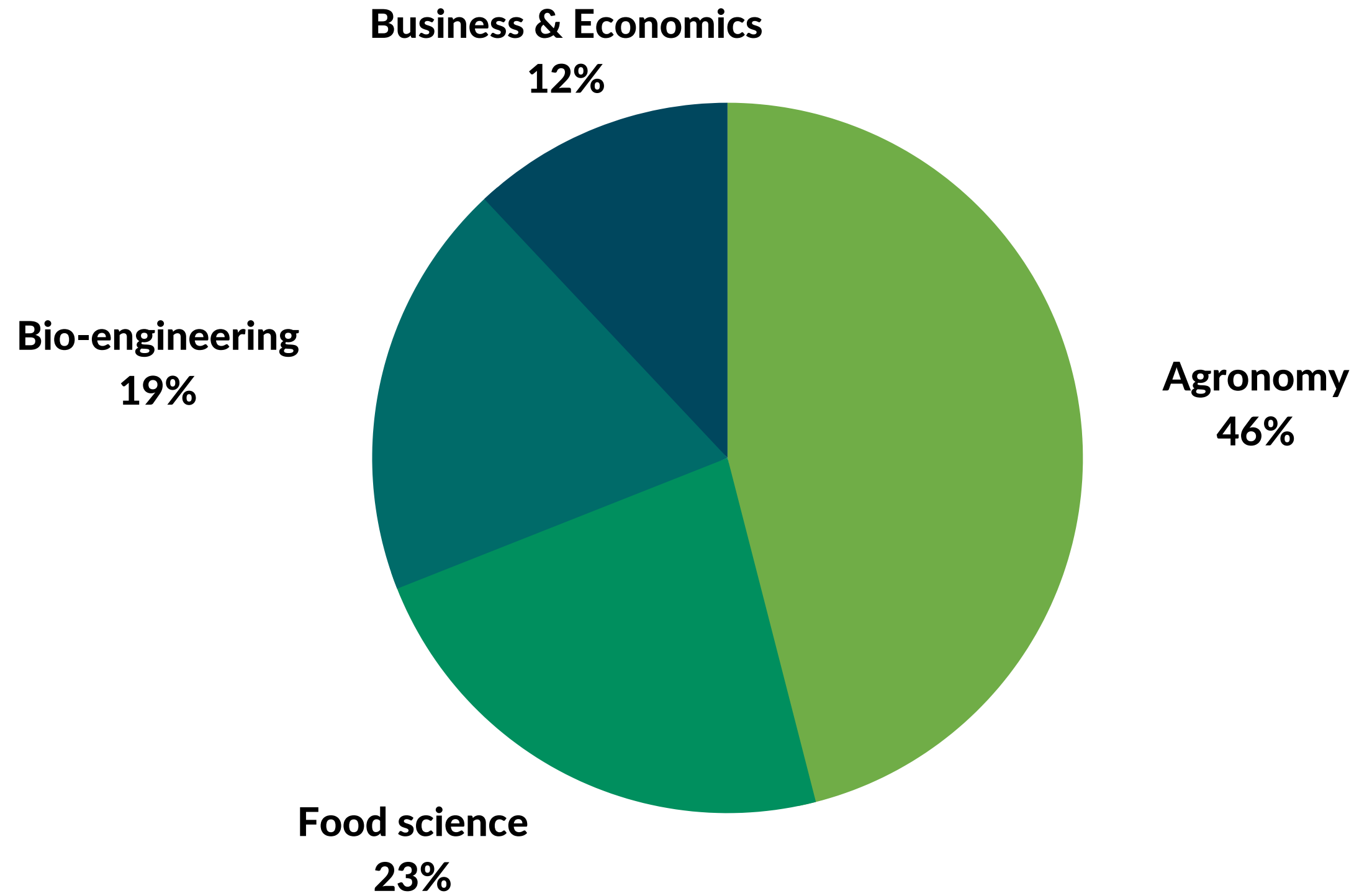
5 regional events

2 international events

1 international conference

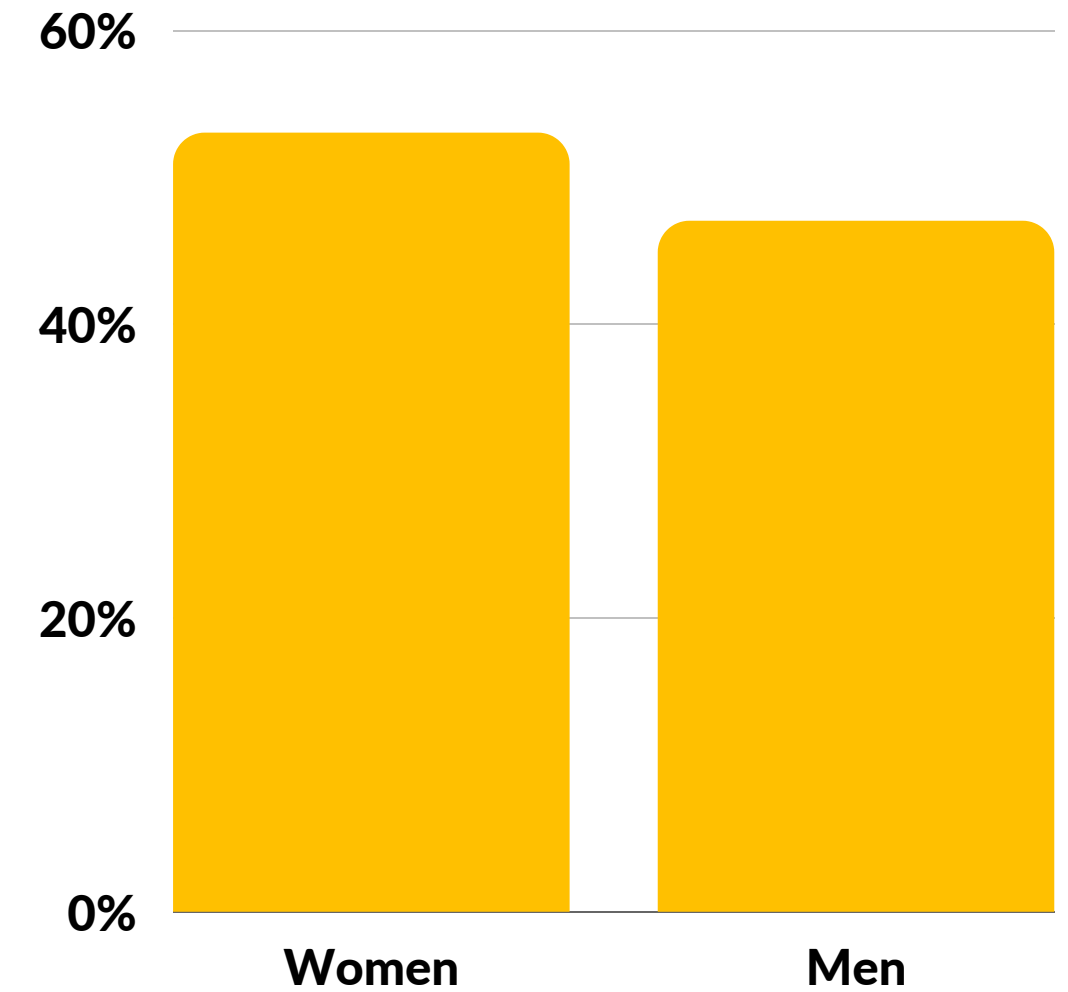


OUR TARGET



Distribution of the field of studies of our members

78% of bachelor students



Parity within the association

PRESENT OUR OFFERS AND PRICES

Explain the purpose of the SAP, how we achieve it through communication in our network and for which price. Don't hesitate to show IAAS World Facebook, Instagram or LinkedIn pages!

The next slide is an example of what you can present.



WHAT DO WE OFFER?



IAAS Study Abroad Program

How?

- By showcasing your educational opportunities for international students on our social media and website
- By giving full access to your students to our database of universities partners

What?

4 packages to fit your needs of visibility and attractivity worldwide

Why?

To encourage students to **study abroad** to:

- Learn a new **language**
- Discover a new **culture**
- Meet international **people**
- Gain valuable **experiences**



WHAT DO WE OFFER?

Starter Package

This package provides access to our first circle of influence through a publication of an illustrated article presenting your university on our website. The logo of your university would appear among our partners.

It also grants you the possibility to advertise one of your international programs on our website in a dedicated section.

Classic Package

This package provides access to our first and second circle of influence through a publication of an illustrated article presenting your university on our website and social medias. The logo of your university would appear among our partners.

It also grants you the possibility to advertise one of your international programs on our website in a dedicated section as well as showcasing a weekly publication on our social medias about it.

Professional Package

This package provides access to our first and second circle of influence through a publication of an illustrated article presenting your university on our website and social medias. The logo of your university would appear among our partners. A promotional video of your university would be published on our website and social medias.

It also grants you the possibility to advertise five of your international programs on our website in a dedicated section, showcasing a weekly publication on our social medias about them as well as presenting them in our newsletter.

Personalized Package

This package allows you to formulate your own requirements in order to size our offer to your international communication strategy.



IAAS
Study Abroad
Program

“A communication tool
for your university
made by & for students”



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IAAS
Study Abroad
Program

“A communication tool
for your university
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WHAT ARE OUR PRICES?



IAAS Study Abroad Program

“A communication tool
efficient at a fair price”



	Starter Package	Classic Package	Professional Package
PRICES	20€/month 220€/year (1 month free)	30€/month 330€/year (1 month free)	50€/month 550€/year (1 month free)
Logo + Description University On website	Included	Included	Included
Logo + Description Educational Program(s) On website	1	1	5
Logo + Description Educational Program(s) On social medias	Not included	1	5
Logo + Description Educational Program(s) In newsletter	Not included	1	5
Promotional video University On website & On social medias	Not included	Not Included	Included

Personalised Package:

If the specifications are based on another package then the price will be the price of this package + 5€/month otherwise it has to be negotiated regarding your needs.

WHAT ARE OUR PRICES?



	Starter Package	Classic Package	Professional Package
PRICES	20€/month 220€/year (1 month free)	30€/month 330€/year (1 month free)	50€/month 550€/year (1 month free)
Logo + Description University On website	Included	Included	Included
Logo + Description Educational Program(s) On website	1	3	5
Logo + Description Educational Program(s) On social medias	1	1	5
Logo + Description Educational Program(s) In newsletter	1	1	5
Promotional video University On website & On social medias	Not included	Not Included	Included

**IF YOU PROVIDE AT
LEAST 3 EXCLUSIVE
INTERNSHIP SPOTS
TO IAAS MEMBERS!**

Personalised Package:

If the specifications are based on another package then the price will be the price of this package + 5€/month otherwise it has to be negotiated regarding your needs.

SUMMARIZE THE SAP ADVANTAGES

As a conclusion, give the final arguments why it is better to subscribe to the SAP instead of any other promotion service/communication tool!

The next slide is an example of what you can present.



WHY SUBSCRIBING TO THE SAP?



Important influence of IAAS among international students in agronomy, food science, bio-engineering...



Good knowledge of branding, good quality of the designs

Committed team ready to propose taylorred services



Flexibility of the contract (from 3 months to one year)



Good knowledge of the use of social medias

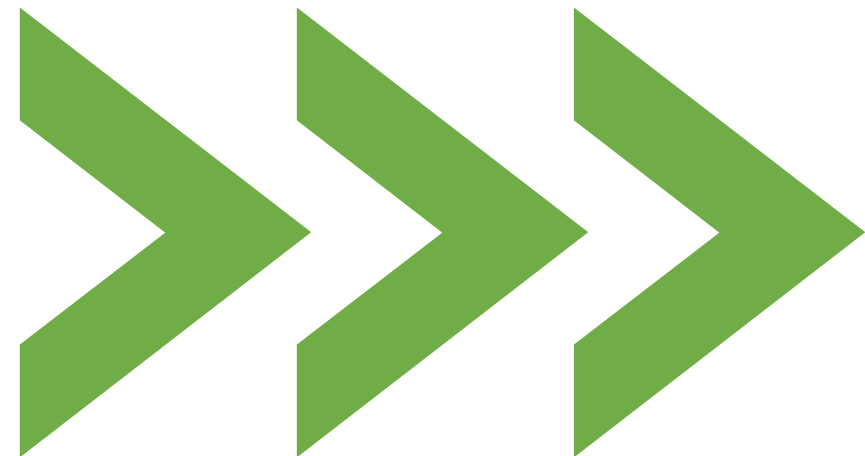


Competitive prices

GIVE A CONTACT

Insist on your availability for further exchanges at the local and global level by giving the contact of the SAP coordinator of your local committee and the SAP team of IAAS World!

The next slide is an example of what you can present.



CONTACT US!

For any request of complementary information, quotation, preview of our publications, negotiation or billing, please feel free to send an email to our **Study Abroad Program Coordinators** at studyabroad@iaasworld.org.

Youssra Errochdi



Sara Moumin



Pablo de Caso Udave



Marie-Agnès Fine



PS: We speak English, French & Spanish.



International Association
of Students in Agricultural
and Related Sciences